



## Virginia Tech Daily and Virginia Tech Student Edition Email Policy

### No. 12200

**Policy Effective Date:**  
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**Policy Owner:**  
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**Affected Parties:**  
Faculty  
Staff

- 1.0 Purpose
- 2.0 Policy
- 3.0 Procedures
- 4.0 Definitions
- 5.0 References
- 6.0 Approval and Revisions

### 1.0 Purpose

This policy provides guidance for the utilization of the faculty/staff version of Virginia Tech News daily email and the Virginia Tech News weekly student edition email. These are services that provide a single, coordinated, and consistent process of distributing university announcements, notices, and information to all university employees and enrolled students.

Electronic delivery of information via e-mail serves as the primary vehicle for internal communications at Virginia Tech. However, while e-mail provides a quick and easy way to reach many people, massive communications may quickly be perceived as spam, overwhelm recipients who receive so many e-mails each day, and overload the university's e-mail distribution systems. The frequent use of e-mail to reach large segments of the community will lose its effectiveness as a communications tool if not properly managed.

### 2.0 Policy

The university has established the faculty/staff version of Virginia Tech News daily email and the Virginia Tech News weekly student edition email as the primary sources through which all university communications will be channeled. Members of the campus community who wish to submit notices to the campus community should use the Virginia Tech News daily email and the Virginia Tech News weekly student edition email, depending on the audience they wish to reach. Directions for submitting notices are outlined in Section 3: Procedures (below).

All university employees are automatically subscribed to the faculty/staff version of Virginia Tech News daily email during the duration of their employment. All enrolled undergraduate, graduate, and professional students are automatically subscribed to receive the Virginia Tech News weekly student edition email during their academic tenure at Virginia Tech. Because all important university announcements will be distributed via these two emails, it is the responsibility of employees and students to be aware of the information contained therein. Employees and students may not opt out of this service.

Both the Human Resources Division and the Division of Student Affairs will be consulted whenever a change in this policy is proposed.

### 3.0 Procedures

#### 3.1 How to Submit an Item to the Virginia Tech Daily and Virginia Tech Student Edition emails

Units/departments and members of the campus community with a valid university PID may submit items of news and information for publications in the faculty/staff version of Virginia Tech News daily email and/or the Virginia Tech News weekly student edition



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email by visiting the website at [vtnews.vt.edu](http://vtnews.vt.edu) and clicking on the link “submit a notice” (<https://news.vt.edu/notices/submit-campus-notice.html>). In addition, professional communicators assigned to academic and administrative units can be contacted for assistance (<https://news.vt.edu/for-the-media.html#unitcomms>). Questions may be sent to [vtnews@vt.edu](mailto:vtnews@vt.edu).

### 3.2 Employee Subscription

All university employees are automatically subscribed to the Virginia Tech Daily email for the duration of their employment. Employees may not opt out of this service. Employee location is not a consideration, whether in Blacksburg or another location.

In addition to the email, all information submitted to Virginia Tech News will be posted to its website (<https://news.vt.edu/>). It may also be available via subscription (RSS feeds), posted to college and unit news websites, and posted to the university, college, and unit social media accounts.

### 3.3 Employee Criteria

Recipients of the Virginia Tech Daily email are those employees of the university who meet one or more of the following criteria, as entered into the university administrative system (Banner):

1. Employees in active salaried faculty jobs
2. Employees in active salaried university staff or classified staff jobs
3. Employees in regular (non-student) wage jobs
4. Employees in emergency hire wage jobs
5. Individuals on non-state appointments (typically those on an active P85 or P86 employment form; additionally, those who have a directory maintenance record set to print in the directory but who have no employment record)
6. Adjunct faculty on active appointments in teaching, research, or administration (NOT on a one-time payment or on a Continuing Education appointment)
7. Employees in any type of leave status.

### 3.4 Student Subscription

All enrolled students at Virginia Tech are automatically subscribed to receive the Virginia Tech weekly student edition for the duration of their enrollment. Students may not opt out of this service. Student location is not a consideration, whether in Blacksburg or another location.

## 4.0 Definitions

## 5.0 References

Virginia Tech News

<https://news.vt.edu/>

Subscribe to Virginia Tech News feeds (<https://t.send.vt.edu/lp/VT-News-Daily-Public>)



## 6.0 Approval and Revisions

Approved July 31, 2009 by Vice President for Development and University Relations, Elizabeth A. Flanagan.

- Revision 1  
Updates to include student edition email, removal of access (other than email) to publications, and technical updates to links.

Approved March 31, 2021 by Vice President for Advancement, Charles Phlegar.

- Revision 2
  - Eliminated paragraph in Section 3.2 describing obsolete non-email weekly distribution.
  - Clarified description of VT News email editions.
  - Updated links.

Approved April 21, 2025 by Vice President for Advancement, Charles Phlegar.